

Naive Bayes

Recap: MLE: model $P(x, y)$ as P_θ for $\theta \in \Theta$

$$\hat{\theta}_{MLE} = \underset{\theta \in \Theta}{\operatorname{argmax}} P_\theta(\text{Data})$$

model θ that maximizes likelihood of data

MAP:
$$\hat{\theta}_{MAP} = \underset{\theta \in \Theta}{\operatorname{argmax}} P(\theta | \text{Data}) = \underbrace{P(\text{Data} | \theta)}_{\text{likelihood}} \underbrace{P(\theta)}_{\text{Prior}}$$

| Eg | Y | X = Favorite dish | $X \in \{ \text{Soup, Mac N cheese, Tacos} \}$ |
|----|-------|-------------------|---|
| | Adult | Soup | |
| | child | Mac N cheese | Estimate $P(Y = \text{"child"} X = \text{"Mac N cheese"})?$ |
| | child | Mac N cheese | Estimate $P(Y = y X = x)?$ |
| | Adult | Tacos | |
| | Adult | Soup | |
| | child | Tacos | |
| | Adult | Soup | |
| | Adult | Mac N cheese | |
| | child | Mac N cheese | |

What is the issue with this?

| Eg | Y | $X(1) = \text{Favorite dish}$ | $X(2) = \# \text{ words known}$ | $X(3) = \text{Favorite movie}$ | $X(4) = \text{hours of sleep}$ |
|----|-------|-------------------------------|---------------------------------|--------------------------------|--------------------------------|
| | Adult | Soup | 20000 | Godfather | 8 |
| | child | Mac N cheese | 200 | Frozen | 11 |
| | child | Mac N cheese | 400 | Frozen | 12 |
| | Adult | Tacos | 17000 | Visual suspects | 6 |
| | Adult | Soup | 15000 | Godfather | 5 |
| | child | Tacos | 1000 | Eternals | 10 |
| | Adult | Soup | 21000 | Avengers | 10 |
| | Adult | Mac N cheese | 11000 | Avengers | 8 |
| | child | Mac N cheese | 700 | Avengers | 11 |

$$\hat{P}(Y = \text{Adult} | X = (\text{Soup}, 20000, \text{Avengers}, 8))$$

Naive Bayes Model

Assumption: $P(X=x | Y=y) = \prod_{\alpha=1}^d P(X_{(\alpha)} = x_{(\alpha)} | Y=y)$

Product

"Given its a child, favorite dish, # words known, hours of sleep are independent"

Why is this useful?

$$\begin{aligned} P(Y=y | X=x) &= \frac{P(X=x | Y=y) P(Y=y)}{P(X=x)} \\ &= \frac{\prod_{\alpha=1}^d P(X_{(\alpha)} = x_{(\alpha)} | Y=y) P(Y=y)}{P(X=x)} \\ &\propto \prod_{\alpha=1}^d P(X_{(\alpha)} = x_{(\alpha)} | Y=y) P(Y=y) \\ &= \frac{\prod_{\alpha=1}^d P(X_{(\alpha)} = x_{(\alpha)} | Y=y) P(Y=y)}{\sum_{c \in C} \prod_{\alpha=1}^d P(X_{(\alpha)} = x_{(\alpha)} | Y=c) P(Y=c)} \end{aligned}$$

$P(Y=y)$ and $\forall \alpha \quad P(X_{(\alpha)} = x_{(\alpha)} | Y=y)$ are easy to estimate.

Eg Estimate

$\hat{P}(Y = \text{Adult} | X = (\text{Sub}, 20000, \text{Avengers}, 8))$?

$$\begin{aligned} h(x) &= \operatorname{argmax}_{y \in C} \hat{P}(y=c | X=x) \\ &= \operatorname{argmax}_{y \in C} \prod_{\alpha} P(X_{(\alpha)} = x_{(\alpha)} | Y=y) P(Y=y) \\ &= \operatorname{argmax}_{y \in C} \sum_{\alpha} \log(P(X_{(\alpha)} = x_{(\alpha)} | Y=y) + \log P(Y=y) \end{aligned}$$

When $x_i[c_d]$ are counts

Eg $x[c_d] = j$ means d^{th} word in the dictionary occurs j times in the document x_i

x is an m word document: $x[c_d] \in \{0, 1, \dots, m\}$ $\sum_{\alpha=1}^d x[c_\alpha] = m$

Multinomial distribution: $P(X=x | m, \theta) = \frac{m!}{x[c_1]! x[c_2]! \dots x[c_d]!} \prod_{\alpha=1}^d (\theta_{\alpha,c})^{x[c_\alpha]}$

MLE estimate: $\hat{\theta}_{\alpha,c} = \frac{\sum_{i=1}^n I(y_i=c) x_i[c_\alpha]}{\sum_{i=1}^n I(y_i=c) m_i}$

$m_i = \#$ words in document i

(MAP hallucinate & examples per document)

$h(x) = \operatorname{argmax}_{y \in C} P(y=y) \prod_{\alpha=1}^d \hat{\theta}_{\alpha,c}^{x[c_\alpha]}$

$x[c_\alpha]$'s are continuous variables. Gaussian distribution conditioned on y

$p(x[c_\alpha]=x | y=y) = p_{\text{Gaussian}}(x; \mu_y, \sigma_y^2) = \frac{1}{\sqrt{2\pi\sigma_y^2}} \exp\left(-\frac{(x-\mu_y)^2}{2\sigma_y^2}\right)$

Parameter estimation:

$\hat{\mu}_{y,c} = \frac{\sum_{i=1}^n I(y_i=y) x_i[c_\alpha]}{\sum_{i=1}^n I(y_i=y)}$ $\hat{\sigma}_y^2 = \frac{\sum_{i=1}^n I(y_i=y) (x_i[c_\alpha] - \hat{\mu}_{y,c})^2}{\sum_{i=1}^n I(y_i=y)}$

1. For both multinomial case and Gaussian case (with variance between class per feature fixed) classification boundary is linear.

2. For Gaussian case

$P(y=y | x) = \frac{1}{1 + \exp(-y(w^T x + b))}$
logistic link function.