

ANNOUNCEMENTS

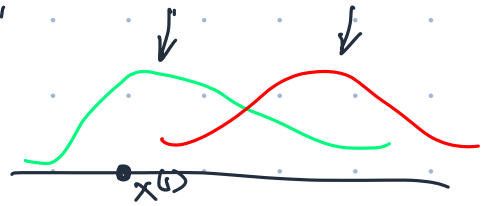
1. [5780] Quiz-1 out on Canvas, Quiz-2 ~~paper~~ out on website
OPTIONAL!!!
(The quiz will be out EOD)
2. Office-hours - schedule on Queue-Me-In, see course website!

While you wait: talk to your 1-nearest-neighbor (Manhattan dist)
and ask if they've taken "Intro to wines" at Cornell!
the Kotelic one

TURN YOUR NON-NOTE-TAKING DEVICES OFF ← we'll give you a device break!

RECAP - mix of Gaussians

ASSUME - similar points form "groups"



REPEAT

1. Randomly choose Gaussians Ω Ω
2. Compute "soft" assignments, prob of $\bullet^{(i)}$ having generated from Ω Ω
3. Recompute the Gaussians

TODAY - PCA

Assume: Data lives in some low-dimensional subspace

CAR data - max speed, turn radius, acceleration, ... - 100 total features

[10] - max speed in mph
[26] - max speed in kph } data lives in 99 dimensional subspace?

Intro to wines



Ritika says "yes!" →
Matt says "yes" ↑
Max says "↗"

Q. a single direction to use to represent this data, which to choose?

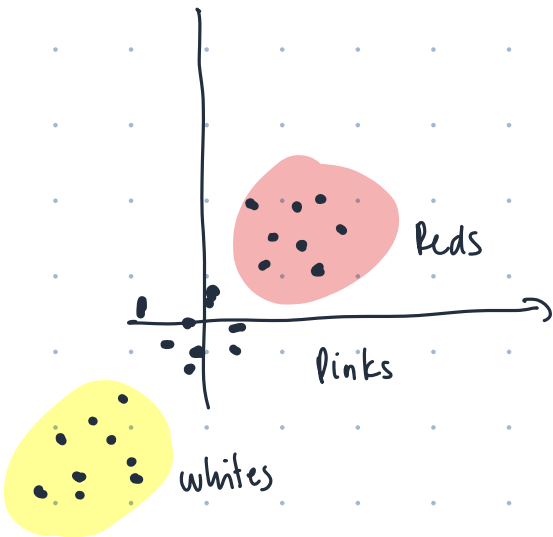
≡ Can I find some direction s.t. I can reproduce my data faithfully.

"PCA"

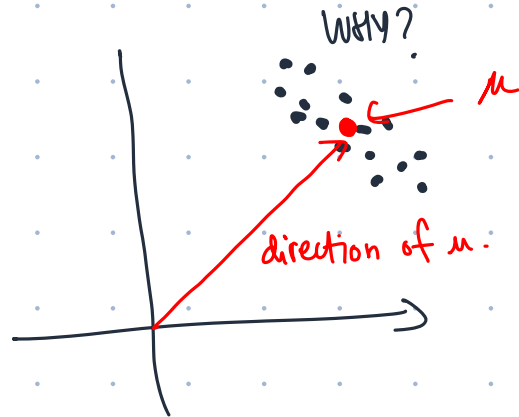
PREPROCESS THE DATA

1. Zero-out the mean

$$\mu \leftarrow \frac{1}{n} \sum_{j=1}^n x^{(j)}$$



j - data index
 $x^{(j)}$ - j th example,
 $x_i^{(j)}$ - feature - i



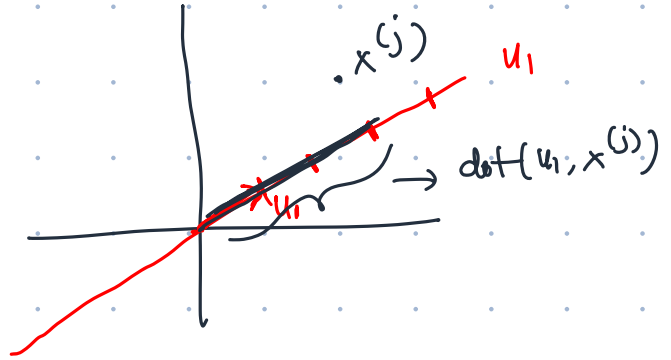
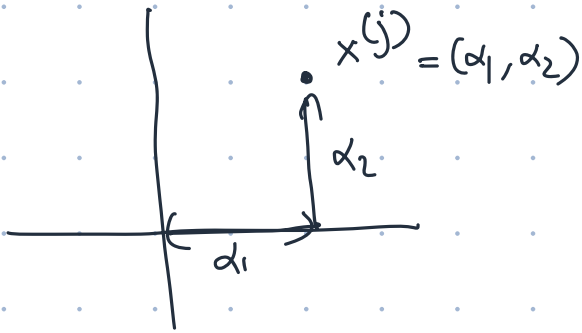
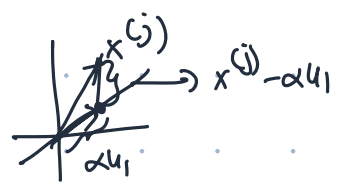
2. (opt) unit variance

$$\sigma_i^2 = \frac{1}{n} \sum_{j=1}^n (x_i^{(j)} - \mu)^2 \quad \left| \quad x_i^{(j)} \leftarrow \frac{x_i^{(j)}}{\sigma_i}$$

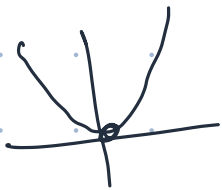
Alc content - w/v % - 60% / 70% -

Wine darkness - nm - 590nm

Distances !!! — yay!!



Q: what is the closest point on ~~red line~~ to $x^{(j)}$



$$\arg \min_{\alpha} \|x^{(j)} - \alpha u_1\|^2$$

Believe me! —

$$\|x\|^2 = x^T x$$

$$f(\alpha) = \|x^{(j)} - \alpha u_1\|^2$$

$$= (x^{(j)} - \alpha u_1)^T (x^{(j)} - \alpha u_1)$$

$$\nabla_{\alpha} f = \nabla [x^{(j)T} x^{(j)} - \alpha u_1^T x^{(j)} - \alpha x^{(j)T} u_1 + \alpha^2 u_1^T u_1]$$

$$= -u_1^T x^{(j)} - x^{(j)T} u_1 + 2\alpha \|u_1\|^2 \rightarrow 1$$

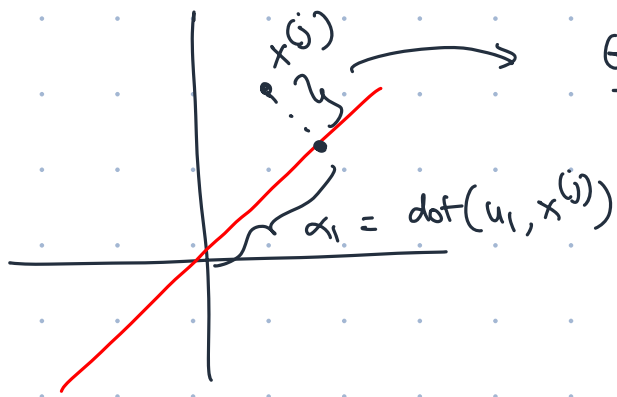
$$= -u_1^T x^{(j)} - x^{(j)T} u_1 + 2\alpha$$

$$= -2u_1^T x^{(j)} + 2\alpha \stackrel{\text{set}}{=} 0$$

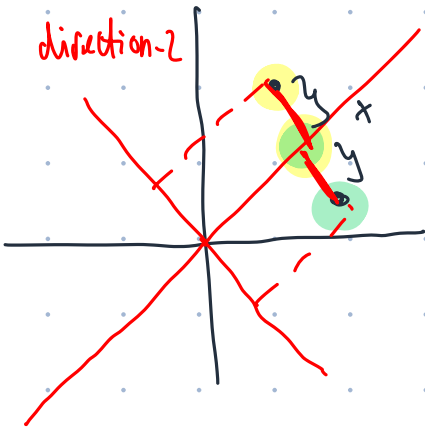
$$\alpha = u_1^T x^{(j)} \leftarrow \text{dot}(x^{(j)}, u_1)$$

$$u_1^T x^{(j)} = x^{(j)T} u_1$$

$$u_1^T x^{(j)} \triangleq \text{dot}(u_1, x^{(j)})$$

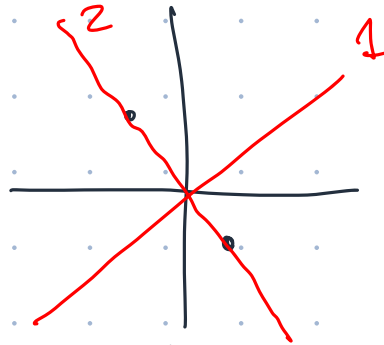


GOAL : MINIMIZE!
 Residual $r^{(j)} = \|x^{(j)} - \alpha_1 u_1\|$



direction-1

Griffin says d_1
 residual =



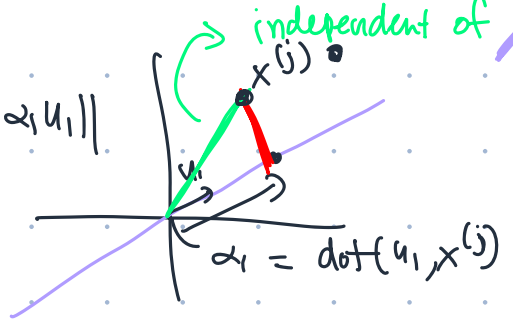
Aditya says "2"
 residual = 0

Center the data and do it again,
 which of non-centered / centered is better?

Compute the residuals (geom) and tell me which direction to choose?

PCA -

unexplained $r^{(j)} = \|x^{(j)} - \alpha_1 u_1\|$



$$\arg \min_{u_1} \frac{1}{n} \sum_{j=1}^n \|x^{(j)} - \alpha_1 u_1\|^2$$

OR $\arg \max_{u_1} \frac{1}{n} \sum_{j=1}^n \alpha_1^{(j)2}$

→ maximize "spread" / variance

$$f(u_1) = \max \frac{1}{n} \sum_{j=1}^n (u_1^T x^{(j)})^2$$

$$\alpha_1 = \text{dot}(u_1, x^{(j)})$$

$$\|u_1\| = 1$$

$$\nabla_{u_1} f \stackrel{\text{set}}{=} 0$$

Subject to $\|u_1\| = 1$

optimize under const $\|u_1\| = 1$

$$\begin{aligned} (u_1^T x^{(j)})^2 &= (u_1^T x^{(j)}) (u_1^T x^{(j)}) \\ &= (u_1^T x^{(j)}) (x^{(j)T} u_1) \\ &= u_1^T x^{(j)} x^{(j)T} u_1 \end{aligned}$$

$$u_1^T x^{(j)} = x^{(j)T} u_1$$

$$\frac{1}{n} \sum_{j=1}^n u_1^T x^{(j)} x^{(j)T} u_1$$

$$= u_1^T \left(\frac{1}{n} \sum_{j=1}^n x^{(j)} x^{(j)T} \right) u_1$$

zero-mean data empirical covariance matrix

"Σ"

$$= u_1^T \Sigma u_1, \quad \Sigma = \frac{1}{n} \sum_{j=1}^n x^{(j)} x^{(j)T}$$



$$\arg \max_{u_1 \in \mathbb{R}^d, \text{ subject to } \|u_1\| = 1} u_1^T \Sigma u_1$$

$$\lambda \rightarrow -\infty \Rightarrow \max$$

Lagrangian - $\arg \min_{\lambda} \arg \max_{u_1 \in \mathbb{R}^d} u_1^T \Sigma u_1 - \lambda (\|u_1\|^2 - 1) = \mathcal{L}(u_1, \lambda)$

$$\nabla_{u_1} \mathcal{L} \stackrel{\text{set}}{=} 0$$

$$\|u_1\|^2 = u_1^T u_1$$

$$\nabla_{u_1} = \Sigma u_1 - \lambda u_1 \stackrel{\text{set}}{=} 0$$

$$\Sigma u_1 = \lambda u_1$$

$$Av = \lambda v$$

This is the e.v. equation!!!

the direction u_1 — min residuals, max λ 's, or
 the choice I have to make is
 the e-vector of Σ

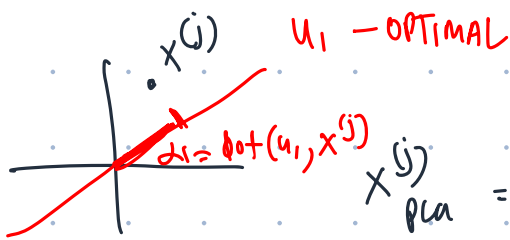
u_1 is the e-vector corresponding to the largest
 e.v.

PCA

1. Center the data
2. Compute covariance matrix $\frac{1}{n} \sum x^{(j)} x^{(j)T}$
3. Compute eigen vectors (np. linalg. eig)
4. ~~DONE!!!~~ → gives me " u_1 " — the most optimal choice of a direction

$$x^{(j)} \in \mathbb{R}^d \rightarrow x_{pca}^{(j)} \in \mathbb{R}^k$$

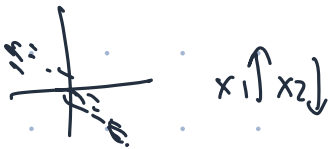
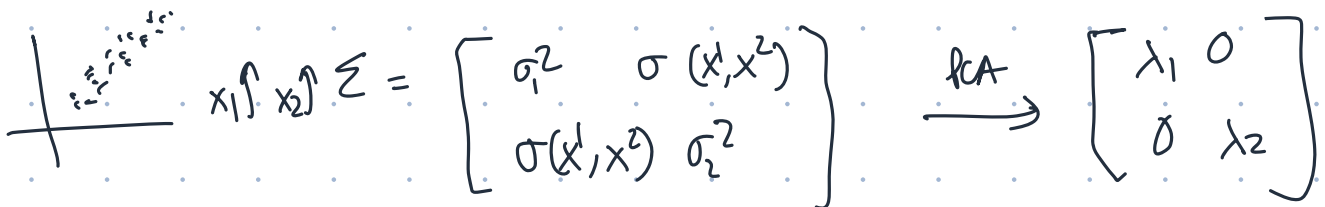
$\mathbb{R}^2 \qquad \qquad \qquad \mathbb{R}^1$



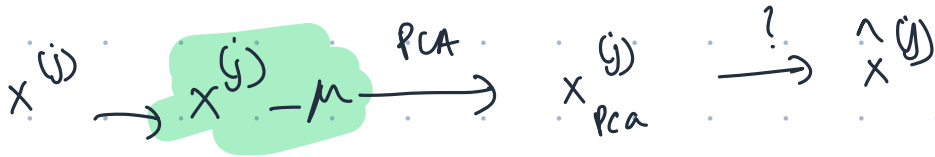
$$x_{pca}^{(j)} = \alpha_1 = \text{dot}(u_1, x^{(j)})$$

$$\frac{1}{n} \sum_{j=1}^n x^{(j)} x^{(j)T} = \Sigma \text{ "cov" matrix}$$

PCA de correlates dimensions



RECONSTRUCTION



$$x_{PCA}^{(j)} = \alpha_1 = \text{dot}(u_1, x^{(j)} - \mu) \equiv \alpha_1 = u_1^T (x^{(j)} - \mu)$$

Reconstruction — multiply OBS by u_1

$$u_1 \alpha_1 = u_1^T x^{(j)} u_1 - u_1^T \mu u_1$$

$$u_1 \alpha_1 = u_1^T x^{(j)} u_1 - \mu$$

$$u_1 \alpha_1 + \mu = \underline{u_1^T x^{(j)} u_1} = \hat{x}^{(j)}$$

Reconstruction.